

COLLEGE FOOTBALL PLAYOFF GAME BALL SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

ELIGIBILITY: College Football Playoff Game Ball Sweepstakes (“Sweepstakes”) is open to legal residents who live within a seventy-five (75) mile radius from Houston, Texas (the “Territory”) who are of legal age of majority in the jurisdiction in which they reside (and at least 18 years old) at the time of entry. Employees, officers, and directors (including immediate family members (spouse, parent, child and sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of the Harris County-Houston Sports Authority (“HCHSA”, “Sponsor”), the College Football Playoff (“CFP”), the College Football Playoff Foundation (“CFP Foundation”), Good Reason Houston (together, the “Entities”) and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the Sweepstakes are not eligible to participate or win the Prize (as defined below). The Sweepstakes is void outside of the Territory and subject to all applicable federal, state and local laws, rules and regulations.

HOW TO ENTER: The Sweepstakes begins at 2:00 p.m. CDT on Wednesday, November 1, 2023 and ends at 11:59 p.m. CST on Wednesday, November 8, 2023 (“Entry Period”). During the Entry Period, there are *[NUMBER]* ways to enter. No other method of entry will be accepted. There is no limit to the number of entries. The clock of Sponsor will be the official timekeeper for this Contest.

1. Online Method: During the Entry Period, go to *[INSERT URL]* and click on the banners, buttons and/or links to access the online entry form for the Sweepstakes *[please confirm entry form will not be more than 2 clicks away.]*. By submitting your completed online entry form as directed, you will receive one (1) entry in the Sweepstakes. Entrants must fully complete and submit all non-optional data requested on the online entry form to be eligible. Incomplete entries are void. Online entrants to the Sweepstakes will be given the option to receive commercial e-mails from the HCHSA; however, eligibility to participate in the Sweepstakes is not dependent upon entrant’s consent to receive such e-mails and consenting to do so will not increase your chances of winning.

2. Mail-in Method: During the Entry Period, you may enter the Sweepstakes by hand-printing your complete name, address, city, state and zip code, day and evening telephone number (including area code), date of birth and e-mail address (optional) on a 3” x 5” postcard and mailing it in an envelope with proper postage affixed to: CFP Game Ball Sweepstakes, 701 Avenida de las Americas, Suite 450, Houston, TX 77010. By mailing a postcard as directed, you will receive one (1) entry in the Sweepstakes. Sponsors may use e-mail addresses provided via the mail-in entry method (as applicable) for prize notification purposes only; however, eligibility to participate in the Sweepstakes is not dependent upon entrant’s provision of this information. Mail-in entries must be postmarked by November 8, 2023, and received by Sponsor by November 15, 2023 to be eligible. Mail-in entries become the property of Sponsor and will not be returned.

3. Facebook: To enter the Sweepstakes through Facebook, you must be a registered user of Facebook. If you are not a registered user of Facebook, you may sign-up for free by visiting www.facebook.com or downloading the Facebook application on your mobile device and following the enrollment instructions. Once you have registered, you may enter by visiting www.Facebook.com/HarrisCountyHoustonSportsAuthority during the Entry Period and following the instructions provided to fully complete and submit the Facebook entry form. By submitting your completed Facebook entry form as directed, you will receive one (1) entry in the Sweepstakes. If you use your mobile phone to access Facebook, standard data fees may apply. See your wireless provider for pricing plan details.

4. Twitter/X: To enter the Sweepstakes through Twitter/X, you must (a) be a registered user of Twitter/X and (b) follow @HCHSA. If you are not a registered user of Twitter, you may sign-up for free by visiting www.twitter.com or downloading the Twitter application on your mobile device and following the enrollment instructions. If you do not already follow @HCHSA on Twitter/X, visit <https://X.com/HCHSA> and click on the icon to follow @HoustonDynamo. You will then be required to follow the instructions of the Sweepstakes provided by @HCHSA in your reply during the Entry Period. By registering via Twitter/X as directed, you will receive one (1) entry in the Sweepstakes. If you make or receive tweets on your mobile phone, standard data fees may apply. See your wireless provider for pricing plan details. In order to participate in the Sweepstakes without receiving tweets on your mobile phone, deactivate the phone number from your Twitter/X account.

5. Instagram: To enter the Sweepstakes through Instagram you must be a registered user of Instagram. If you are not a registered user of Instagram, you may sign-up for free by visiting www.instagram.com or downloading the Instagram application on your mobile device and following the enrollment instructions. **[PROVIDE INSTRUCTIONS ON HOW TO ENTER].** *[e.g., Upload one (1) original photo to Instagram during the Entry Period using the hashtag **[#HASHTAG]**.]* Images must be in digital format. No print or film submissions will be accepted for entry into this Sweepstakes. All digital files must be 5 megabytes or smaller in JPEG or JPG format. The image need not be taken with a digital camera; scans of negatives, transparencies, or photographic prints are acceptable. By submitting your completed entry as directed, you will receive one (1) entry in the Sweepstakes. If you choose to enter via Instagram using your mobile phone, standard data fees may apply. See your wireless provider for pricing plan details. All eligible entries will be posted on the **[CLUB INSTAGRAM]** page.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter/X or Instagram. You are providing your information to Sponsor and not to Facebook, Twitter or Instagram.

RANDOM DRAWING: The winner[s] of the Sweepstakes (each a "Winner" and collectively, the "Winners") will be selected by random drawing on or about Thursday, November 9, 2023 from all eligible entries received by Sponsor. The decisions of Sponsor are final and binding on all matters relating to this Sweepstakes. Odds of winning depend on the total number of eligible entries received during the Entry Period. Sponsor reserves the right to not award a Prize if, in its sole discretion, it does not receive a sufficient number of eligible and qualified entries.

PRIZES: A total of 100 prize[s] [is/are] available to be awarded (each, a “Prize”). Each Winner will receive a College Football Playoff Game Ball Gift Package. Approximate Retail Value (“ARV”) of Prize: \$150. Total ARV of all Prizes: \$1,500. Transportation to/from the HCHSA offices is not included and is the sole responsibility of each Winner. Each Winner is fully responsible for any and all applicable federal, state, and local taxes (including income and withholding taxes). All prize details are at Sponsor’s sole discretion.

A Prize is non-transferable and non-assignable, including, without limitation, through resale or other means, with no cash redemptions or substitutions, except at Sponsor’s sole and absolute discretion. Sponsor reserves the right to substitute a Prize (or portion thereof) with one of comparable or greater value, at its sole and absolute discretion.

NOTIFICATION: Entrants must comply with these Official Rules. Winning is contingent upon fulfilling all requirements. Each Winner will be notified by e-mail, mail and/or telephone (in the sole discretion of the HCHSA) by Sponsor. In the event the Winner does not accept the Prize or fails to respond to any such notification within three (3) days of the date of issuance, such Winner will forfeit the Prize and, at Sponsor’s discretion and time permitting, an alternate Winner may be chosen from all remaining eligible entries. Each Winner may be required to submit his/her valid social security number (if applicable) and/or other identification to Sponsor and will be required to execute, have notarized and return an Affidavit of Eligibility and Release of Liability and, unless prohibited by law, Release of Publicity, within five (5) days of date of issuance. If all required documents are not properly executed and returned within the specified period of time, then the Winner will be disqualified from the Sweepstakes, the Prize will be forfeited and, at Sponsor’s sole discretion and time permitting, an alternate Winner may be randomly selected from the remaining eligible entries. Refusal or return of such documents as non-deliverable or Winner’s noncompliance with these Official Rules will also result in disqualification and forfeiture of the Prize and, at Sponsor’s sole discretion and time permitting, may cause an alternate Winner to be selected from the remaining eligible entries.

WAIVER OF LIABILITY/PUBLICITY RELEASE: By participating in the Sweepstakes and submitting an entry, each entrant agrees to (i) be bound by these Official Rules, including all entry requirements, and (ii) waive any and all claims or cause of action against the Entities, Facebook, Twitter, Instagram and their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the Sweepstakes, and all of their respective officers, directors, employees, agents and representatives (collectively, “Released Parties”) arising out of participation in the Sweepstakes or receipt or use of a Prize, including, but not limited to: (a) interrupted or unavailable network, server, Internet Service Provider (“ISP”), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of a Prize or in any Sweepstakes-related materials; (b) incorrect or inaccurate information, whether caused by

website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes; (c) late, lost, stolen, incomplete, illegible, misdirected, damaged, garbled, delayed, or undelivered mail, inaccurate, postage-due or garbled entries, via e-mail or mail; (d) injury or damage to entrants' or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website; *and* (e) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt of a Prize.

GENERAL CONDITIONS: Entries generated by a script, macro or other mechanical or automated means or by any means which subvert the entry process will be disqualified. In the event the Sweepstakes is challenged by any legal or regulatory authority, Sponsor reserves the right to discontinue or modify the Sweepstakes, or to disqualify any entrant residing in the affected geographic areas. In such event, Released Parties shall have no liability to any entrant who is disqualified due to such an action. Persons who tamper with or abuse any aspect of the Sweepstakes or website or attempt to undermine the legitimate operation of the Sweepstakes by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or Sponsor's representatives or who are in violation of these Official Rules, as determined by Sponsor, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this Sweepstakes is unlawful and subject to legal action by each of the Entities and their respective agents. The Entities shall have the right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Sweepstakes, and to resolve all disputes at their discretion. Released Parties (i) make no warranty, guaranty or representation of any kind concerning a Prize and (ii) disclaim any implied warranty. All disputes will be resolved under applicable U.S. laws in the County of New York, state of New York without giving effect to choice of law or conflicted law principles (whether of the state of New York, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of New York. Sponsor's failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision.

Each of the Entities reserve the right, in each of their sole discretion, to cancel or suspend the Sweepstakes for any reason, including should virus, bugs, unauthorized human intervention, or other causes corrupt the administration, security, fairness, integrity or proper operation of the Sweepstakes. In the event of cancellation, Sponsor may elect to identify the Winners and award a Prize by way of random drawing from among all non-suspect, eligible entries received up to the time of such cancellation and award a Prize to such Winner[s].

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SUCH ENTRANT SHALL BE DISQUALIFIED FROM THIS SWEEPSTAKES. FURTHER, THE MLS ENTITIES RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES AND COURT COSTS) AND OTHER REMEDIES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

All online entries must include a valid e-mail address for the entrant. In case of multiple entries received from any person or e-mail address or household, only the first entry received from such person, e-mail address or household will be considered. In the event of a dispute as to the identity or eligibility of a Winner based on an e-mail address, the winning entry will be declared made by the “Authorized Account Holder” of the e-mail address submitted at the time of entry provided he/she is eligible according to these Official Rules. The “Authorized Account Holder” is defined as the natural person to whom the applicable ISP or other organization (such as a business or educational institution) has assigned the e-mail address for the domain associated with the submitted e-mail address. Sponsor reserves the right to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.

WINNERS’ LIST: For a list of Winners, mail a self-addressed stamped envelope to: **CFP Game Ball Sweepstakes Winners’ List, 701 Avenida de las Americas, Suite 450, Houston, Texas 77010.** Such request must be received by January 9, 2024.

SPONSOR: Sponsor of this Sweepstakes is the Harris County-Houston Sports Authority, 701 Avenida de las Americas, Suite 450, Houston, TX 77010.

The Entities (excluding Sponsor) are not sponsors or administrators of this Sweepstakes and are in no way responsible or liable for the administration of this Sweepstakes. All trademarks used are the property of their respective owner(s) and are used for prize description purposes only.